





The REALTOR® Party Issues Mobilization Grant Program provides financial assistance to state and local REALTOR® associations to advocate for pro-REALTOR® positions on ballot measures and public policy initiatives.

ISSUES MOBILIZATION BY THE NUMBERS

LEGISLATIVE AND BALLOT MEASURE SUPPORT



success for grants used to support passage of pro-REALTOR* legislation.



success rate for grants used to support pro-REALTOR® ballot initiatives.

DEFEATING HARMFUL LEGISLATION



success rate for grants used to defeat legislation that would be detrimental to REALTORS® and consumers.

SUPPORTING LOCAL ASSOCIATIONS



of grants have been awarded to local associations to supp issues in their communities

NATIONWIDE



issues mobilization grants have been awarded over the past 7 YEARS, helping me in 46 STATES and 2 TERRITORIES achieve their political goals. \$158,671 is the aversize awarded to associations to support their advocacy efforts.

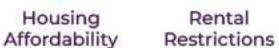




Taxes





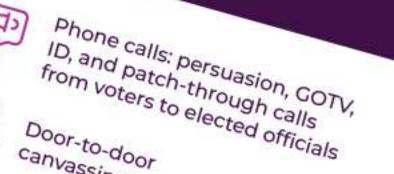




Infrastructure

Support







Door-to-door canvassing campaigns



Targeted direct mail and digital advertising

the REALTOR® Party Issues Mobilization Program and application process, please visit

REALTORPARTY.REALTOR







TACKLING TAXES:

66% of tax-related grants achieved pro-REALTOR® results, whether service taxes, or stopping transfer taxes.



Associations in 10 STATES successfully first-time homebuyers.



PUSHING BACK
ON RENT CONTROL: Associations defeated
14 RENT CONTROL initiatives.



Associations stopped 11 ATTEMPTS to restrict short-term rentals. AVAILABLE TOOLS INCLUDE Sophisticated modeling

Polling (in areas large enough to poll)

and voter data



Economic impact studies
on potential legislation



Radio and TV ads





WE HAVE AN EXCITING MISSION AT THE NATIONAL ASSOCIATION OF REALTORS® to support our 1.5 million members as they work with consumers to turn dreams into the reality of property ownership.

When you join NAR, you work in an award-winning organization of professionals committed to serving our members and producing top-quality work. Our staff is involved in everything from supporting legislation that bolsters the real estate industry (Advocacy) to producing ad campaigns that demonstrate the unparalleled service, expertise, and commitment to ethics our members bring to transactions (Marketing, Communications, and Events). In addition, we're always seeking new and exciting talent to join our teams including Finance, IT, Human Resources, Research, Member Development, Legal, and more.



USE THE QR CODE TO SEE IF ANY OF OUR POSITIONS CATCH YOUR EYE.

Or visit our Careers page (nar.realtor/careers) to apply or to submit your resume for future opportunities.

